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NEWS RELEASE

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Branson Mayor all A-Twitter

Want to get text messages about events and issues important to our community from Branson Mayor Raeanne Presley's perspective?

Then you need to become a "Twitter" person and sign up to follow the mayor's comments.

Twitter is a microblogging service. When you sign up, you can post very small messages, 140 characters or less, to a group of people who "follow" you. Think of it as text messaging to a group of people with the idea of answering the question "What are you doing and thinking right now?"

However, people have started expanding Twitter and now use it to tweet links and resources or live tweeting events they were attending or even sharing their insights about different things or issues.

Mayor Presley has recently opened an account on Twitter with her address being

<http://twitter.com/bransonmayor>.

"I plan to use it as a tool to inform our community about events and issues," said Presley.

Citizens can search for the mayor at www.twitter.com, and sign up to follow the mayor's comments.

Presley says many elected officials on the national, state and municipal levels use Twitter, and she has been watching how mayors in other cities use this new technology.