

| CITY OF BRANSON   |                       |                       |                       |                     |                       |                           |                        |  |
|---|-----------------------|-----------------------|-----------------------|---------------------|-----------------------|---------------------------|------------------------|--|
| TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION   |                       |                       |                       |                     |                       |                           |                        |  |
|   |                       |                       |                       |                     |                       |                           |                        |  |
| 2018  | Amusements            | Theaters              | Hotels & Motels       | Campground          | Nightly Rentals       | Restaurants & Concessions | 2018 TOTALS            | % Change as Compared to Same Month Last Year |
| January   | \$161,895.16          | 392,097.66            | 398,156.35            | 5,534.03            | 81,890.48             | 94,313.36                 | \$1,133,887.04         | 18.1%  |
| February  | 33,304.27             | 33,967.97             | 74,495.13             | 525.30              | 18,482.27             | 39,421.09                 | \$200,196.03           | -4.4%  |
| March   | 38,941.34             | 36,143.68             | 136,390.49            | 1,057.43            | 20,004.63             | 43,301.83                 | \$275,839.40           | -1.1%  |
| April   |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| May   |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| June  |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| July  |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| August  |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| September   |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| October   |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| November  |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| December  |                       |                       |                       |                     |                       |                           | \$0.00                 |  |
| <b>TOTAL</b>  | <b>\$234,140.77</b>   | <b>\$462,209.31</b>   | <b>\$609,041.97</b>   | <b>\$7,116.76</b>   | <b>\$120,377.38</b>   | <b>\$177,036.28</b>       | <b>\$1,609,922.47</b>  | <b>11.2%</b>                                 |
| YEAR-TO-DATE COMPARISON   |                       |                       |                       |                     |                       |                           |                        |  |
| YTD 2017  | \$196,161.52          | \$384,106.49          | \$577,106.41          | \$5,492.41          | \$113,499.59          | \$171,700.41              | \$1,448,066.83         |  |
| YTD 2018  | \$234,140.77          | \$462,209.31          | \$609,041.97          | \$7,116.76          | \$120,377.38          | \$177,036.28              | \$1,609,922.47         |  |
| Net Incr(Decr)  | 19.4%                 | 20.3%                 | 5.5%                  | 29.6%               | 6.1%                  | 3.1%                      | 11.2%                  |  |
| SAME MONTH COMPARISON   |                       |                       |                       |                     |                       |                           |                        |  |
| Mar-17  | 41,748.61             | 33,370.76             | 132,409.31            | 1,120.79            | 23,880.86             | 46,303.94                 | 278,834.27             |  |
| Mar-18  | 38,941.34             | 36,143.68             | 136,390.49            | 1,057.43            | 20,004.63             | 43,301.83                 | 275,839.40             |  |
| Net Incr(Decr)  | -6.7%                 | 8.3%                  | 3.0%                  | -5.7%               | -16.2%                | -6.5%                     | -1.1%                  |  |
| 2017  | Amusements            | Theaters              | Hotels & Motels       | Campground          | Nightly Rentals       | Restaurants & Concessions | 2017 TOTALS            |  |
| January   | \$116,374.46          | 328,511.22            | 349,251.03            | 3,627.53            | 74,357.40             | 87,595.51                 | \$959,717.15           |  |
| February  | 38,038.45             | 22,224.51             | 95,446.07             | 744.09              | 15,261.33             | 37,800.96                 | \$209,515.41           |  |
| March   | 41,748.61             | 33,370.76             | 132,409.31            | 1,120.79            | 23,880.86             | 46,303.94                 | \$278,834.27           |  |
| April   | 187,752.70            | 250,269.77            | 423,199.25            | 6,794.55            | 73,784.48             | 87,296.68                 | \$1,029,097.43         |  |
| May   | 113,790.49            | 207,831.55            | 331,173.10            | 8,776.70            | 57,174.83             | 79,866.64                 | \$798,613.31           |  |
| June  | 149,632.87            | 283,902.08            | 398,231.95            | 11,487.25           | 76,263.70             | 90,623.32                 | \$1,010,141.17         |  |
| July  | 293,643.80            | 345,185.57            | 670,451.18            | 18,417.03           | 139,144.85            | 125,582.77                | \$1,592,425.20         |  |
| August  | 454,392.12            | 391,724.94            | 796,813.66            | 20,805.59           | 182,114.81            | 139,769.74                | \$1,985,620.86         |  |
| September   | 297,912.80            | 266,440.15            | 484,390.05            | 13,356.81           | 92,752.44             | 103,825.92                | \$1,258,678.17         |  |
| October   | 160,222.54            | 310,544.21            | 476,697.18            | 17,258.74           | 87,586.61             | 95,015.74                 | \$1,147,325.02         |  |
| November  | 126,900.79            | 349,494.71            | 519,464.81            | 18,106.26           | 87,991.43             | 96,816.52                 | \$1,198,774.52         |  |
| December  | 122,378.64            | 532,970.44            | 600,666.01            | 10,708.68           | 103,353.55            | 102,242.22                | \$1,472,319.54         |  |
| <b>TOTAL</b>  | <b>\$2,102,788.27</b> | <b>\$3,322,469.91</b> | <b>\$5,278,193.60</b> | <b>\$131,204.02</b> | <b>\$1,013,666.29</b> | <b>\$1,092,739.96</b>     | <b>\$12,941,062.05</b> |  |
| <b>CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.</b> |                       |                       |                       |                     |                       |                           |                        |  |