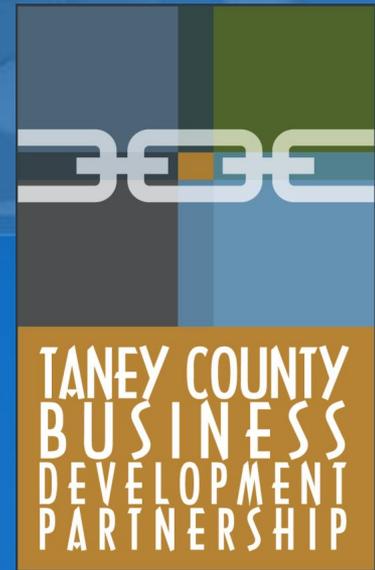


Taney County Business Development Partnership



**Branson Board
of Alderman**

June 25, 2013

Public Entity Partners

- Taney County Commission
- Village of Taneyville
- Village of Bull Creek
- Village of Merriam Woods
- Village of Kirbyville
- City of Rockaway Beach
- City of Forsyth
- City of Hollister
- City of Branson

Business Sector Partners

- Akers & Arney
- Arrowhead Building Supply
- Arvest Bank
- Bank of Missouri
- BKD, LLP
- BLACC/CVB
- Branson Airport
- Branson Bank
- Branson Commerce Gateway
- Branson Commerce Park
- Commercial 1 Brokers
- Connell Insurance
- COX Medical Center Branson
- Empire Electric
- Ozark Mountain Bank
- Schultz Surveying & Engineering
- White River Electric

Targeted Industry Analysis

- University of Northern Iowa's Institute for Decision Making



- Results Delivered May 16, 2013

Core Variables Utilized in Filtering

- Skill levels/occupations of the region's potential available workforce
- Labor requirements of industries
- Industry growth rates
- Projected growth rates for industries
- Industry wage levels
- Potential buyer-supplier relationships with key existing industries
- Average establishment size
- Industry presence in the region, Missouri and surrounding states
- Available sites and buildings in Taney County

Manufacturing Industry Linkages



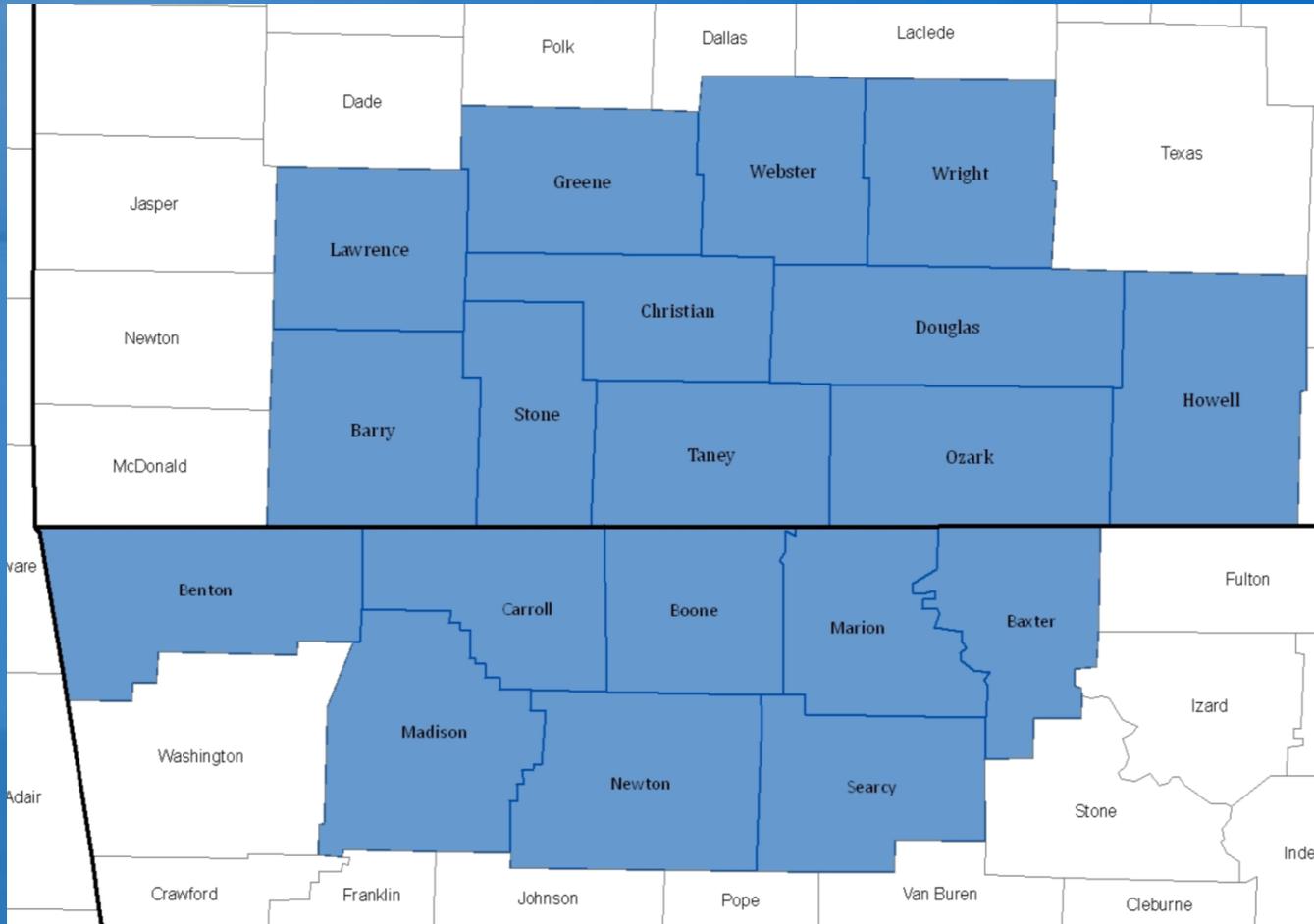
- **Examined manufacturing industries in 19 counties**
 - Manufacturing industries that have significant employment levels
 - Have one or more manufacturing establishments of significant size
 - 26 industries identified
- **Linkage Criteria**
 - Strong buyer/supplier linkage with 3 or more manufacturing industries



Manufacturing Linkage Geography

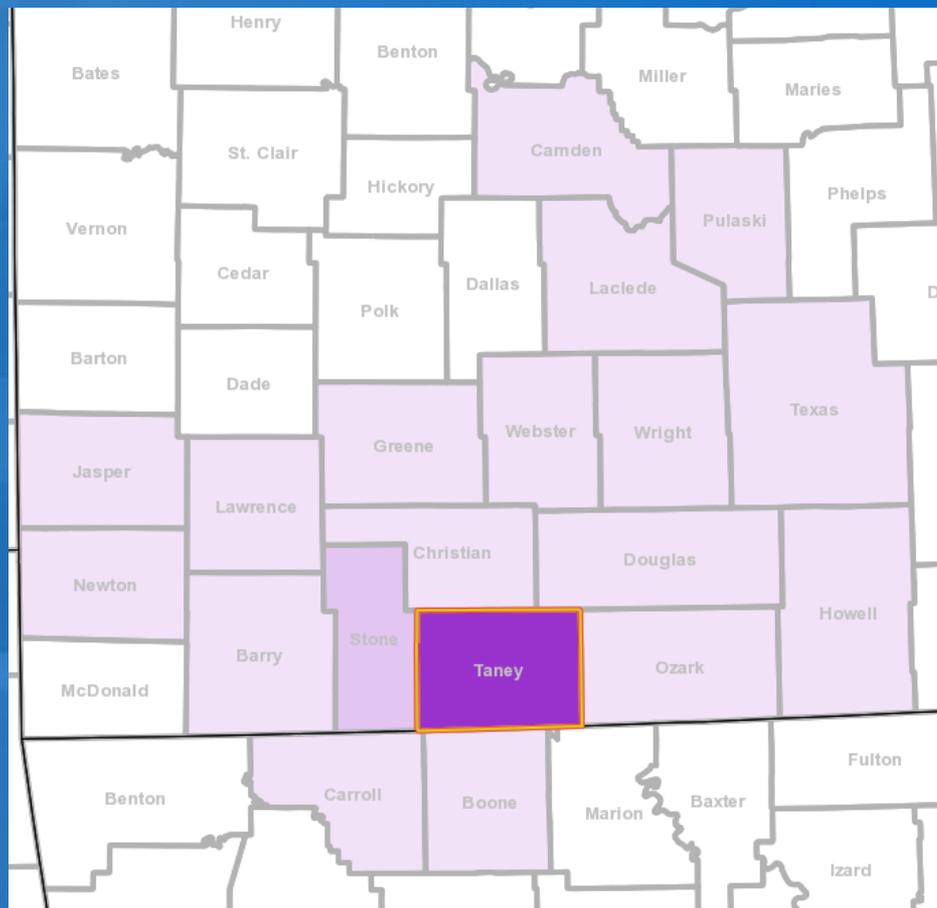
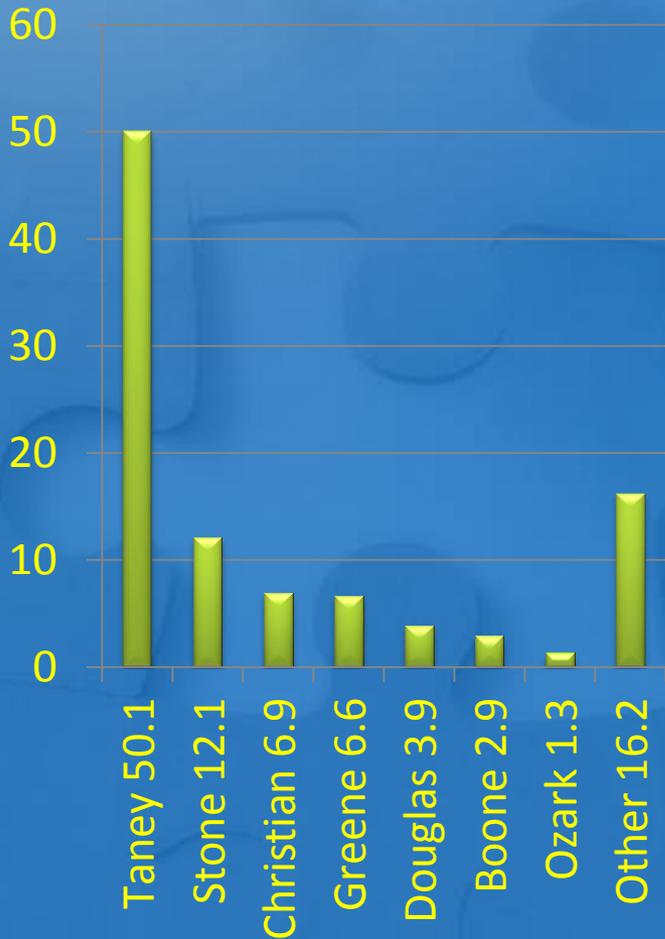


19 Counties



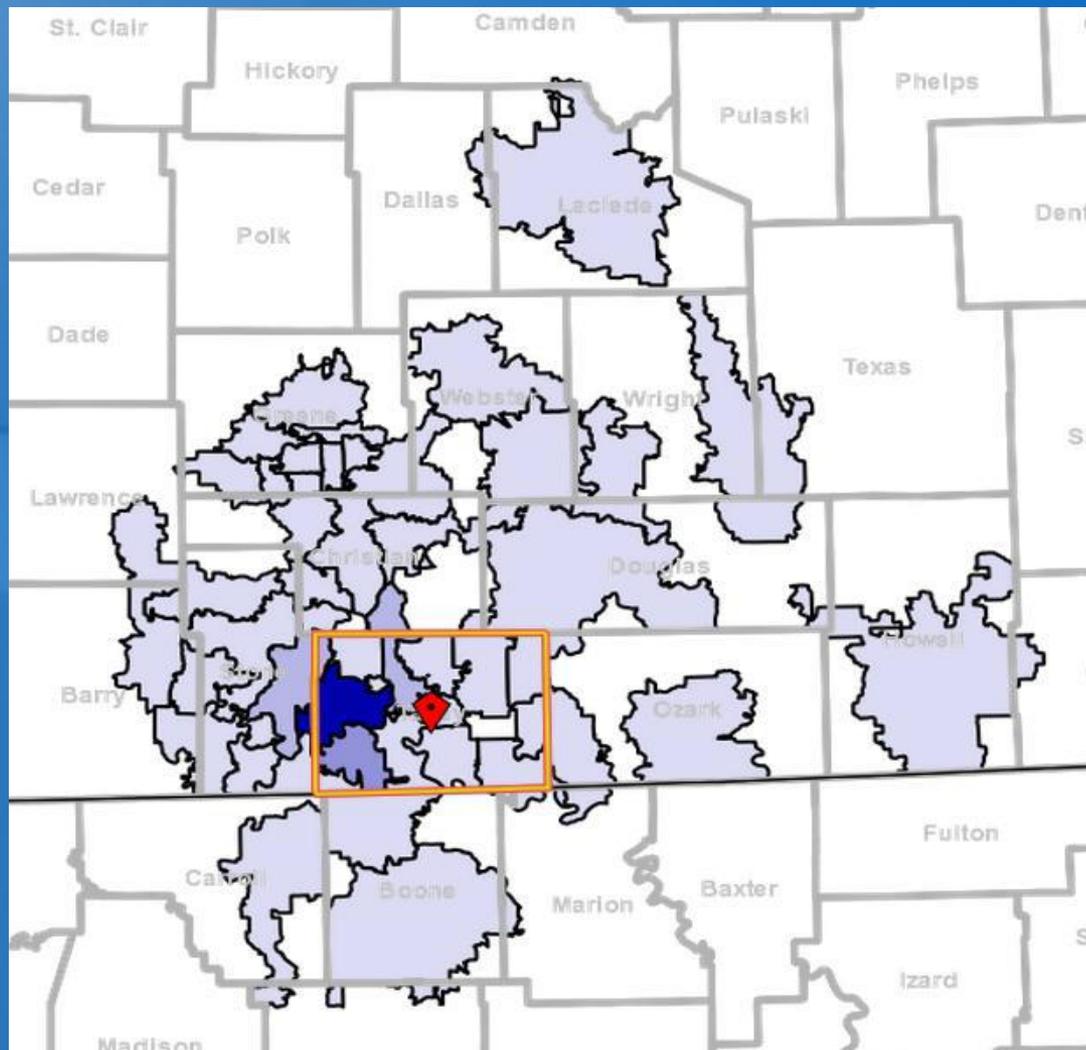
Taney County Labor Force

County of Residence



Taney County Labor Force

Top 50 Zip Codes



Targeted Industries

- **Financial/Business Service Industries**
 - NAICS 518210 – Data Processing, Hosting and Related Services
 - NAICS 524290 – Third-Party Administrators & Insurance Claims Adjusters
 - NAICS 561110 – Office Administrative Services
 - NAICS 561410 – Document Preparation Services
 - NAICS 561422 – Telemarketing and Call Centers

Targeted Industries

- **Manufacturing**

- NAICS 326111 – Plastic Bag and Pouch Manufacturing
- NAICS 326112 – Plastics Packaging and Sheet Manufacturing
- NAICS 331222 – Steel Wire Drawing
- NAICS 332322 – Sheet Metal Work Manufacturing
- NAICS 332911 – Industrial Valve Manufacturing
- NAICS 333995 – Fluid Power & Actuator Manufacturing
- NAICS 336999 – All Other Transportation Equipment Manufacturing

Site Selection Competitive Assessment



- InSite Consulting Group, Greer, SC
– May 21-24, 2013



- Springfield Regional Economic Partnership



- Missouri Partnership



Three Site Visits



- **The Mountain Complex**
- **Branson Commerce Park**
- **Branson Airport**



Lessons Learned

- **WE CAN DO THIS**
- Infrastructure
 - Excess Capacity
- Spec Buildings
- Incentives
- Red Carpet vs. Red Tape
- Relationships

County-Wide Initiatives



- Enhanced Enterprise Zone
 - Zone Approve by MO DED January 2013
- Certified Work Ready Communities
 - National Career Readiness Certificate
- Workforce Development
 - Talent Retention and Attraction



Director News

- Certified Economic Development Finance Professional (**EDFP**), May 23, 2013 by National Development Council
- Missouri Economic Development Council Board of Directors, Co-Chair Marketing Committee, June 12, 2013

Web/Social



- Website:

www.taneycountypartnership.com

- “Like” us:

www.facebook.com/taneycountypartnership



Thank You For Your Time and Support!

