



TANEY COUNTY PARTNERSHIP

City of Branson Quarterly Update, September 1, 2014

Your Honor and Board of Alderman: Below is a topical review of the Partnership's activities from my last update to you through August 2014. Please contact me with any questions or concerns and if you would like more information as a group or individually.

New Name and Branding: We shortened the name to Taney County Partnership (TCP) as of July 1. This matches our URL and the Missouri Partnership designed a new logo (see above) for us which illustrates our geographic location in the state.

Partners: Our newest partners are Angel Hospitality and Ozarks Technical Community College with each having standard three year commitments. This brings the total number of Business Sector Partners to eighteen with an annual investment total of \$93,500.

Projects: We are currently tracking and assisting 13 active projects and 4 inactive (no activity within last 90 days) projects. Out of those 17, 5 are within the city limits of Branson. The industry breakdowns are as follows:

Manufacturing	3
Financial/Business Service	2
Medical Research & Services	1
Supply Chain Management	1
Technology Innovation	1
Tourism/Retail	9

CWRC: The Certified Work Ready Communities Steering Committee is meeting on a quarterly basis and will not be submitting the county's application to the state before the spring of 2015. We continue to work on additional testing capabilities and will have the schools set up and paid for by year end. The goal of 97 employers supporting CWRC will also be achieved by year end with 69 being the current total.

Marketing Strategy and Development: We've added a new position to the Partnership and our Marketing & Programs Director will be on staff as of September 2. Jennifer Langford brings a wealth of experience and talent to the organization and will be executing our marketing strategies developed by the University of Northern Iowa's Institute for Decision Making (UNI IDM) and InSite Consulting.

Site Selectors/Consultants & Familiarization Tour: Year to date we have met with a total of 36 site consultants representing 22 agencies with trips to Chicago, Philadelphia, Dallas and Kansas City in

conjunction with Missouri Partnership and the Springfield Regional Economic Partnership. The objectives of these outreach trips are to raise awareness of our communities and build relationships with these agencies and consultants. We also played a key role in coordinating Lakeside with the Locators which is an event prior to the Missouri Economic Development Council's Annual Conference where we hosted 8 consultants for two days of roundtable and panel discussions as well as a legislative session with 13 state legislators to cap the event. We hosted our first "Fam" tour in June with site consultants from True Partners Consulting out of Chicago. This was a joint venture with the Springfield Regional Economic Partnership.

Website: The new TCP website went live on June 19 and incorporates a more crisp and modern look with more information and tools for existing and prospective businesses. We will be building on and expanding our use of the LocationOne platform (linked through website) which provides property and additional demographic information for site consultants and prospective businesses.

Upcoming Conferences and Events: Below is a list of conferences and events the Partnership will be participating in over the next several months.

Governor's Conference on Economic Development, September 3-5, 2014

Springfield Regional Economic Partnership Leadership Retreat, October 3, 2014

ACT Work Ready Communities Best Practices Symposium, October 7-8, 2014

Springfield Area Chamber of Commerce Community Leadership Visit, October 9-11, 2014

Missouri Economic Development Council Fall Conference, October 22-24, 2014

Missouri Highways & Transportation Commission Visit, November 5, 2014

Thank you for your continued support and participation!

Jonas Arjes, EDFP
Executive Director
Taney County Partnership